



KSAZ
511 W. Adams Street
Phoenix, AZ 85003
(602) 257-1234

CONTRACT

<u>Contract / Revision</u> 4074180 / 1		<u>Alt Order #</u> Vernon Parker
<u>Product</u> V. PARKER/CONG(AZ-9)		
<u>Contract Dates</u> 09/25/12 - 09/30/12	<u>Estimate #</u>	
<u>Advertiser</u> Vernon Parker/AZ/Con-R		<u>Original Date / Revision</u> 09/21/12 / 09/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSAZ	<u>Account Executive</u> Chris Johnson	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>IDB#</u>	<u>Advertiser Code</u> VPAR	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Jamestown Associates
5 Mapleton Rd
Suite 300
Princeton, NJ 08540

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KSAZ	09/26/12	09/28/12	M-F 530a-6a	530a-6a		:30			NM	3	\$744.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--WTF--				3	\$248.00			
2	KSAZ	09/26/12	09/28/12	M-F 7a-8a News	7a-8a		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--WTF--				1	\$675.00			
3	KSAZ	09/25/12	09/25/12	M-F 8a-9a News	8a-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$400.00			
4	KSAZ	09/26/12	09/28/12	M-F 8a-9a News	8a-9a		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--WTF--				3	\$400.00			
5	KSAZ	09/25/12	09/25/12	M-F 9a-10a News	9a-10a		:30			NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$270.00			
6	KSAZ	09/26/12	09/28/12	M-F 9a-10a News	9a-10a		:30			NM	3	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--WTF--				3	\$270.00			
7	KSAZ	09/25/12	09/25/12	M-F 12p-1230p Noon News	12p-1230p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$175.00			
8	KSAZ	09/26/12	09/28/12	M-F 12p-1230p Noon News	12p-1230p		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--WTF--				3	\$175.00			
9	KSAZ	09/26/12	09/28/12	M-F 1p-2p	1p-2p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Advertiser</u> Vernon Parker/AZ/Con-R		<u>Original Date / Revision</u> 09/21/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--WTF--				3	\$150.00			
10	KSAZ	09/25/12	09/25/12	M-F 2p-3p	2p-3p		:30			NM	1	\$175.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$175.00			
11	KSAZ	09/26/12	09/28/12	M-F 2p-3p	2p-3p		:30			NM	1	\$175.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--WTF--				1	\$175.00			
12	KSAZ	09/26/12	09/28/12	M-F 430p-5p	430p-5p		:30			NM	1	\$500.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--WTF--				1	\$500.00			
13	KSAZ	09/25/12	09/25/12	M-F 5p-530p News	5p-530p		:30			NM	1	\$720.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-T-----				1	\$720.00			
14	KSAZ	09/26/12	09/28/12	M-F 5p-530p News	5p-530p		:30			NM	3	\$2,160.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--WTF--				3	\$720.00			
15	KSAZ	09/26/12	09/28/12	M-F 6p-630p News	6p-630p		:30			NM	2	\$1,440.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	--WTF--				2	\$720.00			
16	KSAZ	09/30/12	09/30/12	Su 9p-10p News	9p-10p		:30			NM	1	\$1,080.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$1,080.00			
Totals											29	\$11,499.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	29	\$11,499.00	\$9,774.15
Totals	29	\$11,499.00	\$9,774.15

Signature: _____ Date: _____

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